





DAVID H. KOCH FOUNTAIN

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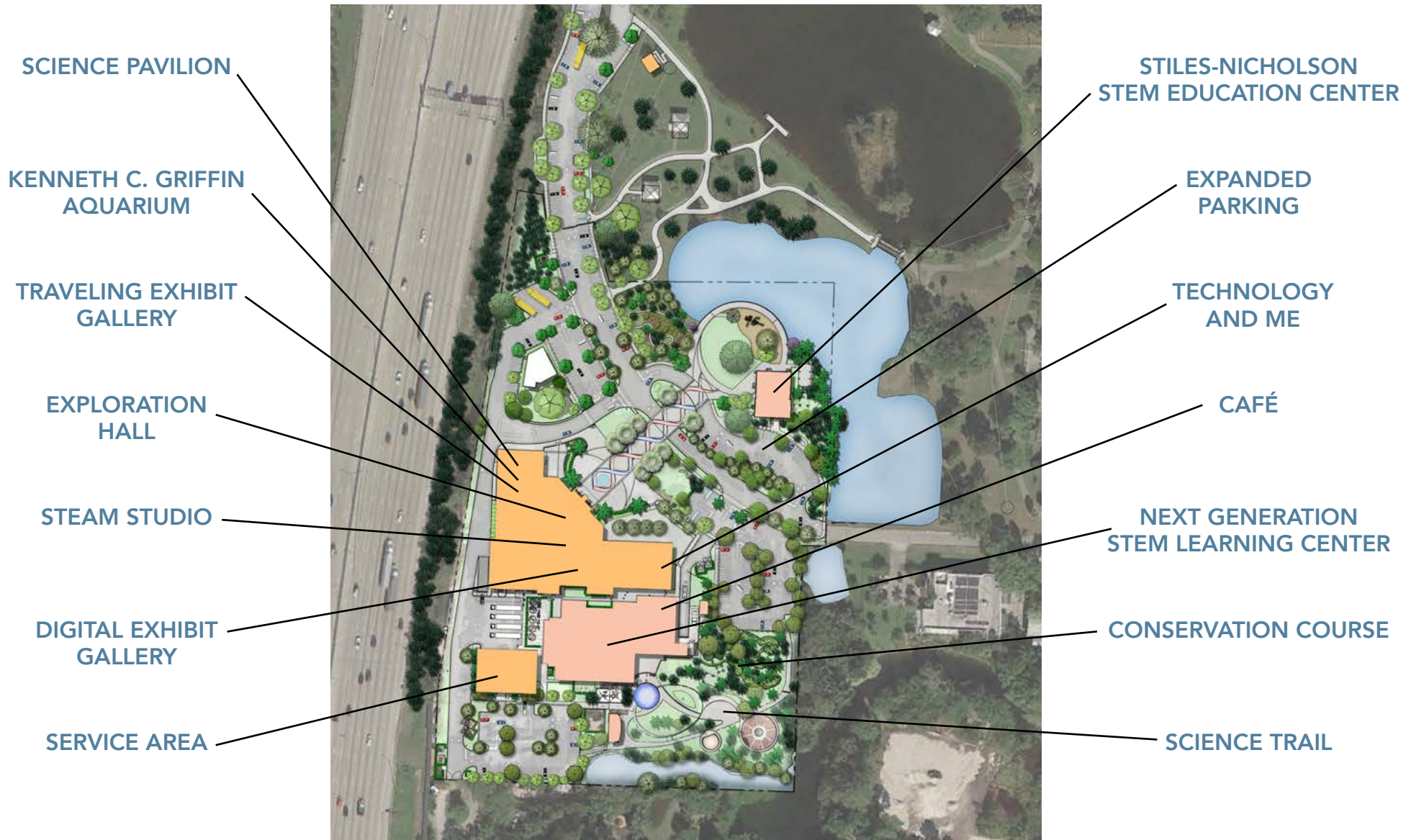
SUMMARY

Science Elevated 43





The Expanded CSCA Site Map





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Science Pavilion

A new landmark building called Science Pavilion will be the centerpiece facility in the expansion. It will provide CSCA with state-of-the-art exhibition space for the expanded aquarium, permanent exhibitions, and traveling exhibitions.

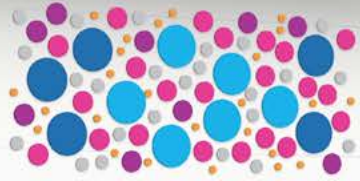
- The new 75,000 sq ft facility will have prominent visibility from Interstate 95
- The ground level will house aquarium exhibits including an 80,000 gallon open ocean tank, and the STEAM Studio Exhibit Gallery
- The second level will be equipped with a Traveling Exhibit Gallery, a state-of-the-art Digital Exhibit Gallery, and will house new Technology and Me exhibits
- The third level will feature the Observatory, housing one of the largest refractor telescopes in Florida



DIGITAL EXHIBIT GALLERY

LEVEL 2

STEAM STUDIO



LEVEL 1

TRAVELING EXHIBIT GALLERY

HARBOR BRANCH OCEANOGRAPHIC

HARBOR BRANCH

PULLY CHAIR
PULLY CHAIR
PULLY CHAIR

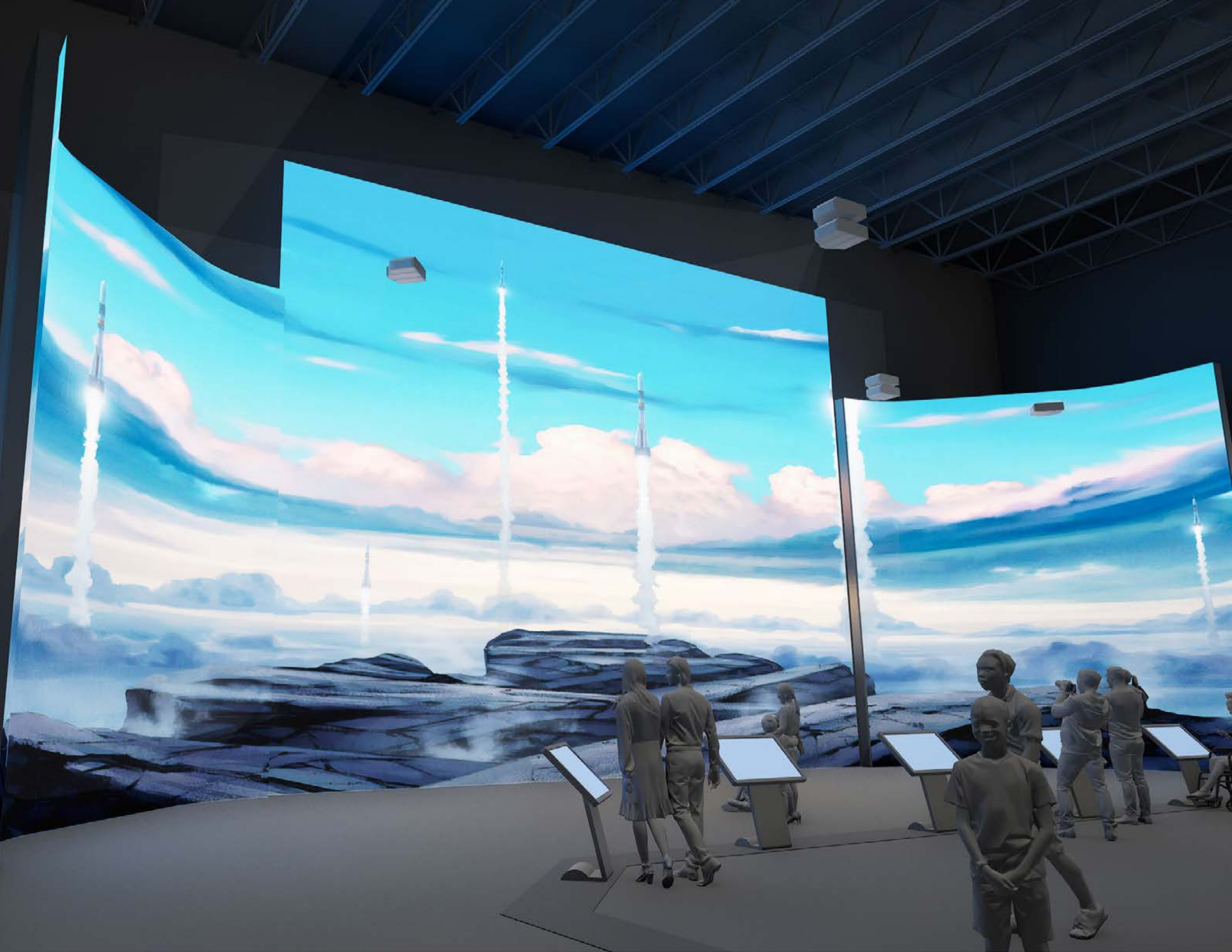
X3
X4

Exploration Hall

As visitors come into the Science Pavilion, they will enter Exploration Hall, an inspiring exhibition highlighting major achievements in research and discovery, with a special focus on those connected to South Florida and our community.

Exploration Hall will showcase large artifacts and interactive components, with topics ranging from space exploration all the way through deep ocean research. This area of the facility will be an exciting, welcoming space that will set the tone for the rest of the Science Center experience.





Digital Exhibit Gallery: An Interactive Extended Reality Experience

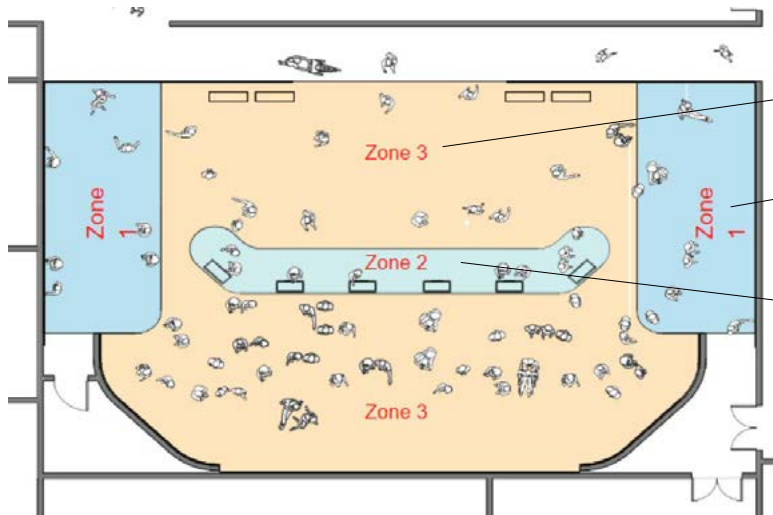
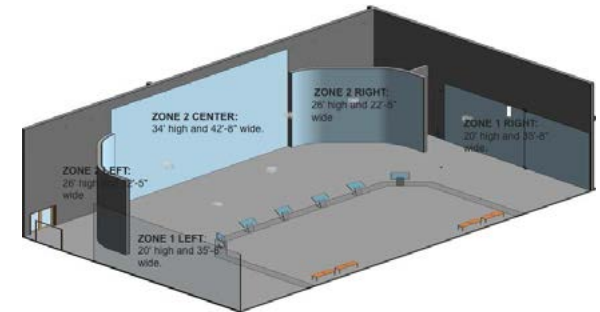
The Digital Exhibit Gallery will be an immersive space featuring large projections, displaying signature programs produced by the Science Center, utilizing a Technology and Me theme and complementing the adjacent Technology and Me physical exhibits. Visitors will be able to directly interact with the projections through the use of touch screens.

- The Digital Exhibit Gallery at CSCA will be among the first facilities of its kind in a science center anywhere in the world, and it will put CSCA on the map as the most technologically advanced science center in the southeastern United States.
- In addition to the signature Technology and Me immersive experiences, the digital exhibition gallery at CSCA will also feature traveling exhibits, like *King Tut*.
- The digital art gallery will also serve as a venue to showcase works created by students at CSCA's Digital Arts Studio.
- The digital exhibition gallery at CSCA will be the most sought-after event space in the region, able to accommodate a sit-down dinner event for up to 300 people, weddings, corporate receptions, dance parties, concerts, and other social and corporate events.



Digital Exhibit Gallery - Design

- 4,500 sq ft gallery with large-scale projection walls on three sides.
- Featuring a 34-foot tall central screen and 160 linear feet of projections, able to fill your entire peripheral vision.
- Interactive capabilities include six touch screen controllers for Zone 2 and full-body gesture sensors for Zone 1.

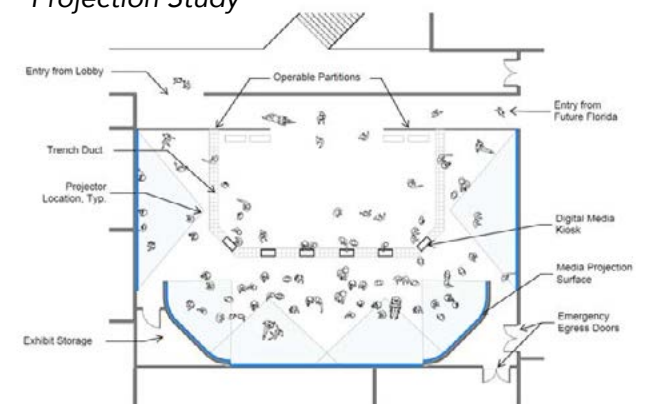


Visitors watch the show as it unfolds on the big screen

Visitors interact directly with on-screen images

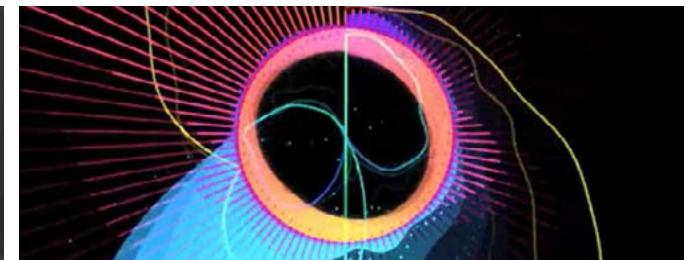
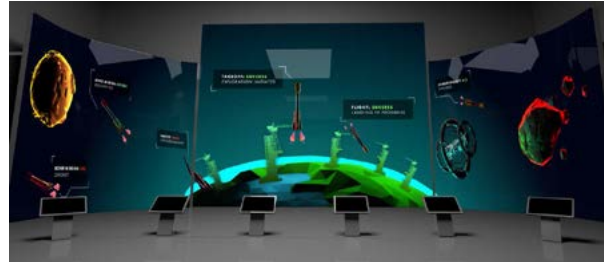
Visitors create content which becomes part of the program on the big screen

Projection Study



Digital Exhibit Gallery - Programming

- **Featured Programs:** signature interactive experiences with several layers and levels of visitor interaction.
 - Design & Test - Outer Space Adventure
 - Explore the Environment - Immersive Ocean Experience
- **Secondary Programs:** short-duration programs designed as interstitial experiences in-between featured programs, requiring a lower level of software development.
 - Game Show Mode
 - Creative Mode





Traveling Exhibit Gallery

CSCA has been very successful over the years in building and broadening its audience base through traveling exhibitions. Currently, the third floor of the Science Pavilion is envisioned as housing a 7,500 sq ft special exhibition gallery which will give us nearly twice the space that we currently have dedicated for special exhibits. A new, larger traveling exhibit gallery will allow us to go even bigger and bolder and showcase some of the most sought-after blockbuster exhibits that are available.

- Able to feature special exhibitions as part of a general admission ticket or as a separately-ticketed option
- Able to handle timed ticketing access control during high visitation periods
- Can be utilized as a flex space between exhibitions
- Fully isolated from other public visitor areas to minimize visitor disruption during exhibit changeover periods
- Designed to accommodate access for large exhibit components



EVERGLADES CORRIENTE DEL GOLFO

SENSE THE EVERGLADES
SIENTE LOS EVERGLADES



Panel with three sections: a bird, a mammal, and a plant, each with a corresponding button.



gala,
et dobra
ventum
Sania
Liam
le
t vero

Kenneth C. Griffin Aquarium - Everglades

The expanded facility will house Florida's fifth largest aquarium with 130,000 gallons of salt and fresh water tanks. It will serve as a great place to tell the story of the journey of water in Florida and take visitors from Florida's inland rivers and streams, through the Everglades, to its coastal beaches, coral reefs and Gulf Stream waters.

Florida's water story begins in the north where aquifers pump millions of gallons per minute into freshwater springs and rivers—home to a dramatic, beautiful, and fragile diversity of life.

Within this thematic zone, guests will encounter the Florida Springs & Rivers exhibit, featuring above and below water viewing, and views of the live vegetation and life found within the springs

and rivers. Nearby, guests will see a stand of cypress trees within the Cypress Wetlands exhibit, featuring turtles, fish and freshwater rays.

Moving on, guests will come to an Upland Forest exhibit. Upland forests are unique geological formations that stand slightly higher in elevation from the surrounding biome and serves as an oasis among the wetter surrounding habitats. Here, guests will find an alligator snapping turtle, indigo snakes, a variety of frogs and other creatures that live in a series of pop-up terrariums offering unique views.

One of the largest continuous habitats in Florida and perhaps the most impacted by human development are the sawgrass

meadows found within the Everglades. The American alligator will be the focus of this exhibit. This species has become a symbol of how human development can impact the environment.

As the fresh water flows further south, guests find themselves viewing into a mangrove exhibit. Mangroves are incredibly important to the ecology of coastal zones and serve as a barrier against coastal erosion and storm surge. Within the protective structure provided by mangrove roots, a multitude of nursery fish can be found as well as larger species, with crocodiles and alligators being among the largest. Here, guests will enjoy above and below water views into the mangrove habitat.

COASTAL WATERS AGUAS COSTERAS

FROM SAND TO SHORE OF LA ARENA A LA BAYONA

1. How do you look at the beach? What do you see? What do you hear? What do you feel? What do you smell? What do you taste?

2. How do you feel about the beach? What do you like? What do you dislike? What do you want to do? What do you want to see? What do you want to hear? What do you want to feel? What do you want to smell? What do you want to taste?

3. How do you feel about the beach? What do you like? What do you dislike? What do you want to do? What do you want to see? What do you want to hear? What do you want to feel? What do you want to smell? What do you want to taste?

4. How do you feel about the beach? What do you like? What do you dislike? What do you want to do? What do you want to see? What do you want to hear? What do you want to feel? What do you want to smell? What do you want to taste?

5. How do you feel about the beach? What do you like? What do you dislike? What do you want to do? What do you want to see? What do you want to hear? What do you want to feel? What do you want to smell? What do you want to taste?

6. How do you feel about the beach? What do you like? What do you dislike? What do you want to do? What do you want to see? What do you want to hear? What do you want to feel? What do you want to smell? What do you want to taste?



Coastal Waters Gallery

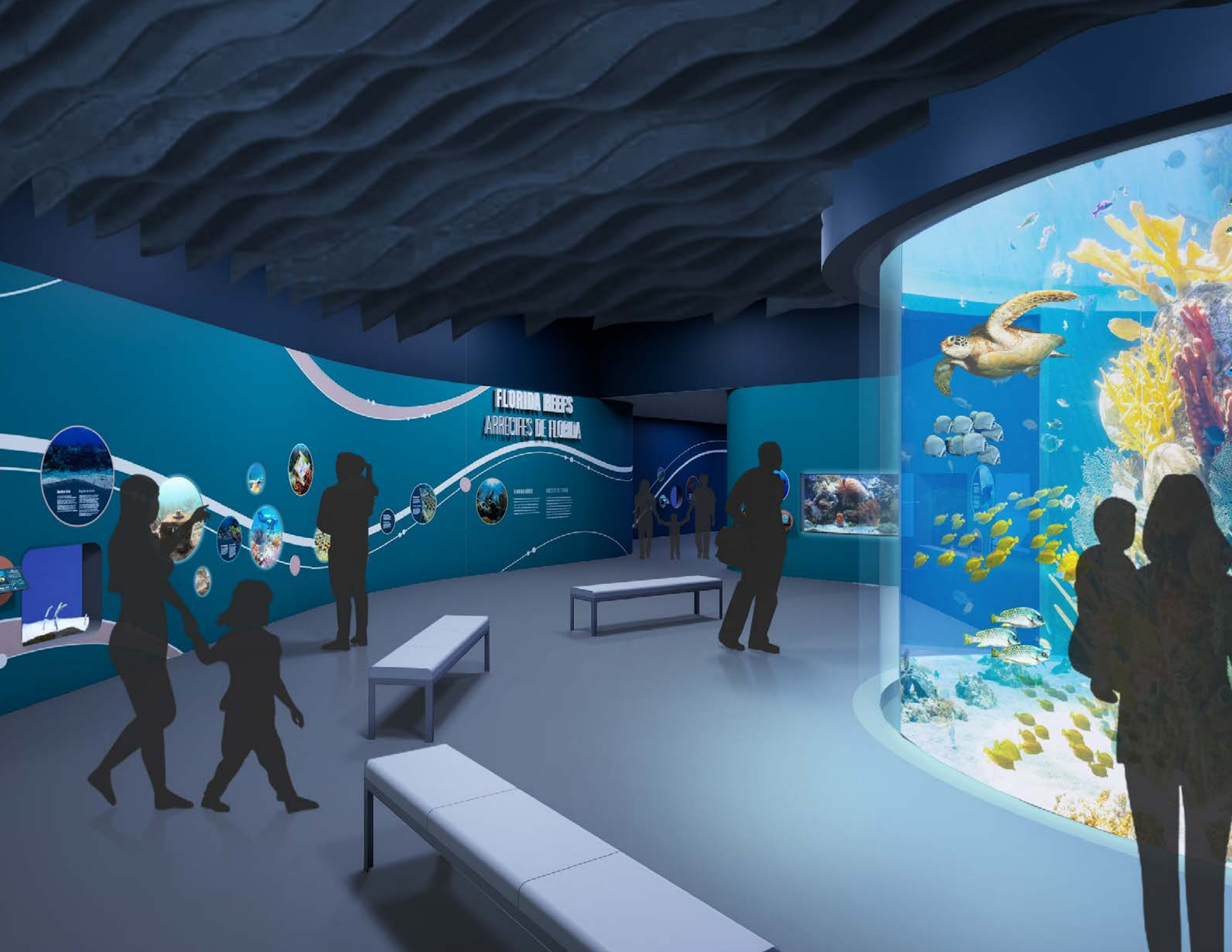
Visitors continue their journey of water from the Everglades freshwater habitats into the Coastal Waters section of the aquarium.

At the center of the Coastal Waters gallery is an immense shark and ray touch tank that provides a once in a lifetime experience for visitors. This hands-on encounter allows visitors to get close to small coastal sharks and rays under the guidance of staff members.

This gallery contains two flexible tanks that rotate the featured species that are found within Florida's shores, such as pipefish and seahorses hidden within seagrasses. Interpretive content

near these tanks provide general information about conservation along Florida's coastal waters and species that live in the coastal sea grass habitat, like manatees.





FLORIDA REEFS ARRECIFES DE FLORIDA

FLORIDA REEFS
ARRECIFES DE FLORIDA



Leonard and Judy Lauder Coral Reef Gallery

From an education and conservation perspective we will be focusing on telling the story of Florida's coral reef systems and some of the environmental challenges that these systems face today. Beyond the coastal waters of Florida lie a series of coral reef systems such as those found at John Pennekamp Coral Reef State Park off Key Largo and the Dry Tortugas found further out in the Gulf of Mexico.

CSCA is partnering with the Reef Institute on the propagation of coral from small fragments known as "frags," and the efforts of that partnership will be interpreted while also being supported by an exhibit highlighting live coral. For comparison purposes, live Florida corals will also be compared

with those from the Indo-Pacific tropical waters.

A lionfish tank will highlight the impact that this invasive species has brought upon Florida's coral reefs. Lionfish have no known predators and therefore have grown in numbers, while grazing on live corals on Florida's reefs, resulting in extreme degradation to reefs and corals in particular.

Surrounding coral reefs, deep water sea grasses, limestone outcroppings and stretches of open sandy bottom habitats can be found. Within these various habitats, animals have a variety of strategies for survival. Life in the Sand is an exhibit where guests will come face-to-face with a colony of garden eels.

Guests will not be able to miss the Dry Tortugas Coral Reef exhibit with its expansive curved acrylic windows and the incredibly detailed replicated coral reef inside. This exhibit will anchor this thematic zone and will be home to a wide array of reef fish, small sharks, and sea turtles. Gentle water motion will animate the replicated soft corals while dramatic shafts of dappled light animate the reef and its sandy bottom. Guests will come to learn not only about the diversity of this reef ecosystem, but the extreme pressures that are present as a result of storms, climate change, invasive species and recreational impacts from boating and diving.



Queen Angelfish
Pomacanthus coelestis

Queen Angelfish are found in the western Pacific Ocean, from the Philippines to the Great Barrier Reef. They are known for their bright yellow and blue colors and their ability to change color to match their surroundings. They are also known for their long, thin bodies and their ability to swim in large schools.

Kenneth C. Griffin Aquarium - Gulf Stream Waters

Beyond the Florida reefs zone, guests will naturally flow into the Gulf Stream waters where the Florida water story meets the rest of the Atlantic Ocean. The Gulf Stream runs from the tropics north towards Canada, the North Atlantic, and Europe before circling down past the African coast before returning to the tropical waters of the Americas. This super-highway of ocean water sends warm waters to the north along the Americas and then cool water south past the eastern hemisphere continents . It also serves as a highway for a variety of aquatic species that rarely see the sight of solid habitat structures – above water or below.

As guests enter into this final exhibit zone, the tones of lighting become softer and the animals on

exhibit will appear to swim in vast open waters. Jellyfish, also known as “drifters,” will amaze visitors as they drift in slow rhythmic patterns set against an infinite blue background where the sense of spatial depth appears to be endless.

Guests have now reached the signature exhibit within the aquarium –The Gulf Stream Tank. Here, guests will have a view into a vast body of water where the walls of the tank appear to fall away and boundless open water remains. Schools of fish, sea turtles, sharks, and a variety of other pelagic fish will swim in and around some low-lying rock ledge formations sitting on the sandy bottom of the ocean. Staffed presentations utilizing PA systems, underwater SCUBA communications and on-demand

video programs will be available to help interpret this exhibit and the intricacies of the living collection on display. Modular seating will allow for sit-down presentations for school groups or families. These benches will be removable for when an open floor plan is preferred or when the space will be used for evening events.

STEAM STUDIO



PAYLOAD

X2

X4

PULLEY CHAIR

PULLEY CHAIR

STEAM Studio

STEAM Studio, the 6,000 sq ft, high-energy hall, will combine hands-on exhibits, program spaces, and educational facilities all in one place. This will provide an energetic and fun learning experience aimed at our core family audience with children up to age 10. New exhibits and upgraded programs facilities will be integrated with existing exhibits and facilities to create what will be the most advanced and comprehensive STEAM learning experience anywhere in South Florida.

- Classic hands-on interactive exhibits that let visitors explore science in fun, tangible ways
- Will encourage curiosity and integrate Science and the Arts
- Organized in five themed areas: Forces and Motion; Electricity and Magnetism; Light and Color; Matter and Energy; and Math
- A visually dramatic, kinetic, and highly tactile experience, with exhibits ranging in scale from a giant pinball machine to small-scale intricate hands-on interactives
- Will incorporate some of CSCA's most popular existing exhibits
- It will feature the FPL Immersive Learning Lab, a space dedicated to virtual reality and mixed reality experiences



R.C.M.V

Animal Cell



- Key:
-  Cell Membrane
 -  Cytoplasm
 -  Nucleus
 -  Nucleolus
 -  Mitochondria
 -  Endoplasmic Reticulum
 -  Ribosome
 -  Golgi Apparatus

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Next Generation STEM Learning Center Presented by the Schwab Family

The educational programming that CSCA provides to students and families truly is a hallmark of our organization. The Stiles-Nicholson STEM Learning Center has proven to be a truly valuable asset that has allowed us to greatly expand the breadth of our educational programs. The Center has become known throughout the region for our tech-track workshops, GEMS program, FIRST LEGO League, and many other signature offerings. A new dedicated education facility, The Next-Generation STEM Learning Center, will build upon that success and give us even greater resources for educational programming, all concentrated in the west wing of our existing facility.

- A facility within STEAM Studio with specially equipped lab spaces that help CSCA advance to the next level in its STEM education and tech-skills training programs
- STEM Lab classrooms outfitted with specialized equipment to support advanced STEM and tech-skills hands-on learning



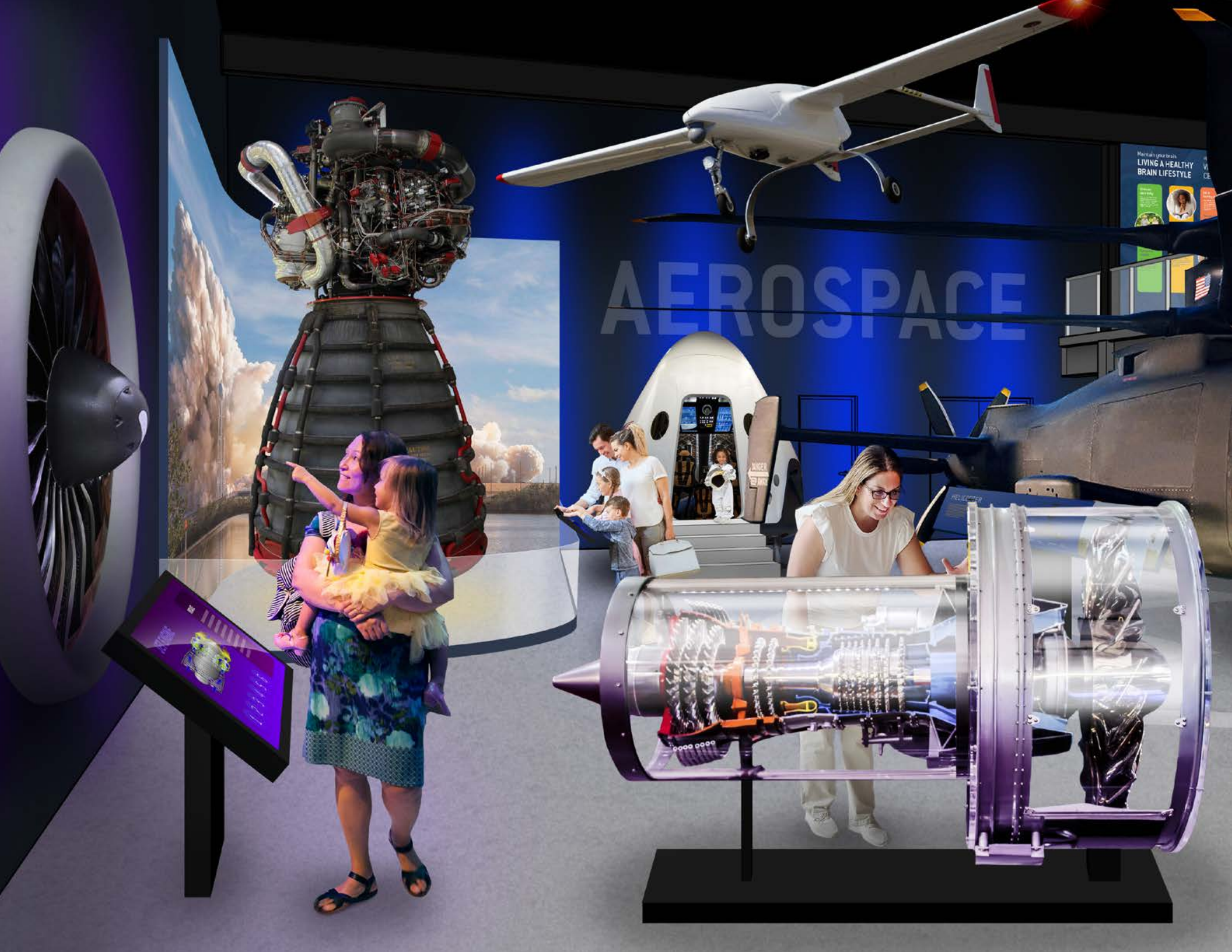


Kids Place Presented by PNC

Kids Place will be a dedicated indoor/outdoor exhibit and program experience space designed exclusively for children under six years of age. All of the experiences in Kids Place will be designed in an age-appropriate manner and developed to engage and inspire young children to explore STEM through play.

Kids Place experiences will incorporate such activities as observing, building and creating. Indoor activities will include exhibits on construction, light and color, and live animal observation. Outdoor activities will include water play and a STEM playground area.





AEROSPACE

Maintain your brain
LIVING A HEALTHY
BRAIN LIFESTYLE

HELICOPTER

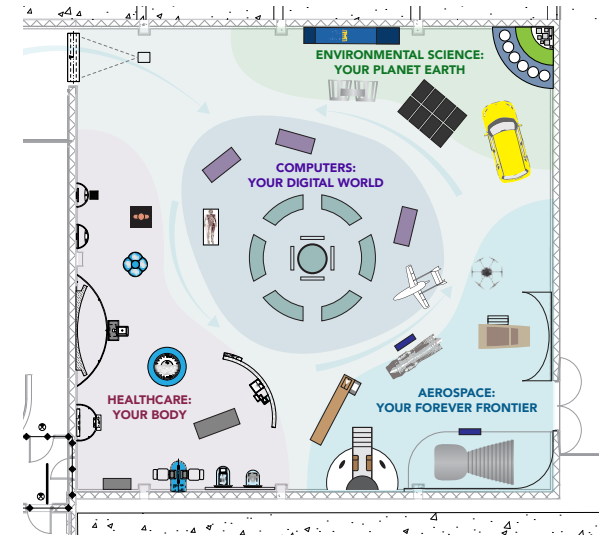
SPACE



Technology and Me

Technology and Me will be a major permanent exhibition developed by the Cox Science Center and Aquarium for the Science Pavilion. It will be designed to give insights into breakthrough technologies that are likely to have a major impact on the lives of individuals and society at large. The exhibit will showcase technologies that address major global challenges and improve quality of life, yet could also be disruptive.

- Organized into four major sections that represent areas of great technological advancement: Computers, Healthcare, Environmental Science, and Aerospace Exploration.
- Numerous opportunities for local corporations and educational institutions to collaborate in the development of the exhibit and provide funding.
- CSCA will partner with technology corporations in the region to develop and provide technology for display. FPL and Pratt & Whitney have signed on as sponsors for major sections of the exhibit.
- Includes featured areas that relate emerging technological advances to the personal lives of visitors.





Digital Arts Studio

The Digital Arts Studio is a specialized facility within the Next Generation STEM Learning Center that is being planned in partnership with the West Palm Beach Center for Arts and Technology. It will offer digital arts training to residents, including low- and moderate-income individuals, to prepare them for high-tech, high-demand jobs in the region that do not require a college degree. A Virtual Learning Production Studio integrated into the Digital Arts Studio will allow Education staff to produce high-quality virtual-learning programs that can be streamed and distributed across a wide range of digital platforms such as YouTube and Coursera.

The Digital Arts Studio will be accessible to general public visitors to CSCA, and will also feature reserved programs, workshops, and events such as FIRST LEGO League competitions. An afterschool program for high school students will be a signature offering of the Digital Arts Studio, serving youth who reside in the community surrounding CSCA. Works created by students will be featured in the STEAM Studio exhibit gallery, and students will have opportunities to advance over time to become CSCA volunteers, interns and staff instructors.





Conservation Course

The Conservation Course is a miniature course designed by Jim Fazio and Gary Nicklaus, located in the Science Center's beautiful backyard. In concert with the Science Center's mission to *"Open Every Mind to Science,"* the Conservation Course educates guests about natural Florida habitats, specifically the Everglades, since each hole is named for animals or plants indigenous to South Florida.

Players of all ages can enjoy the Conservation Course and its babbling brooks, butterfly gardens and lush green landscaping—recently selected as Travel Channel's *"13 of the Best Mini Golf Course Across the Country,"* *"Top Ten"* in Forbes Magazine, and featured on the Weather Channel.





STEM
-Studio-



Individual Programmatic Naming Opportunities

GEMS Club

On the last Tuesday of every month, GEMS Club (Girls Excelling in Math and Science) offers the perfect opportunity for young girls in grades 3rd- 8th to learn and grow as they discover the exciting world of math, science, engineering and technology. Female presenters from the STEM fields and activities vary each month and correlate with different educational themes.

FIRST® LEGO® League Robotics Club

Using curriculum developed by the internationally known FIRST® LEGO® League program, participants ages 9-14 plan, build, code, and test robots using LEGO® robotics tools over a 12-week session. They collaborate to develop an Innovation Project that tackles global problems head-on.

This is a great chance to develop skills in research, problem-solving, coding, and engineering in a collaborative, project-focused, student-lead environment.

3D Printing Workshops

Once a month, guests of all ages are invited to join us for our entry-level course into the world of 3D design. Participants learn all the skills needed to manipulate 3-dimensional objects in a 2-dimensional workspace using a web-based CAD (computer-aided design) program. Once the design is complete, we bring it to life using the amazing technology of 3D printers.

Early Childhood Classes

Once a month, children ages 18 months to 4 years, with their parent/caregiver, are introduced

to chemistry, biology, physics, and geology through play-based, hands-on activities that stimulate thought and teach cause and effect.

Code Palm Beach

This is an opportunity for kids ages 6-14 to be exposed/learn further how to code and the world of technology. Code Palm Beach is a global movement of free, volunteer-led, community-based programming clubs for young people between 7 and 17. They learn how to code, develop websites, apps, programs, and games and explore technology in an informal and creative environment. In addition to learning to code, attendees meet like-minded people and are exposed to the possibilities of technology.

Distance Learning

Exciting virtual learning programs for the classroom, meetings, birthday parties, or special events are led by an expert science educator, with featured STEM programs for early learners, elementary, middle, high school, and adults.

ASCEND NeuroExplorers

The ASCEND (Advancing STEM-Community Engagement through Neuroscience Discovery) NeuroExplorers program is a semester-long learning opportunity for middle schoolers made possible by the Florida Atlantic University Stiles-Nicholson Brain Institute. Led by professional neuroscientists and their trainees, using cutting-edge educational tools including hands-on virtual and augmented reality applications, participants are provided biweekly neuroscience lessons and activities.

Hack Shack Tech Club

A special afterschool club for kids in grades 5th–8th who like to make, tinker, design, engineer, and explore technology in a new way. Meetings are hosted by our expert science educators and held monthly in the Center's tech lab.

Homeschool Classes

K–8th grade students are invited to learn about a variety of topics in an interactive and engaging setting. Classes involve fun experiments and hands-on labs designed to present a rich science experience, increase students' critical thinking skills, and enrich the school curricula.

STEM Passport

This two-part program is inspired by our most popular educational experiences provided to underserved students. The first part of the program is served at the school by our science educators and the second takes

place at CSCA. Transportation is included as that is often a major hurdle for schools trying to bring groups to us. Programs include shark tooth labs, squid dissections, Nitromania, and more!

Pint Size Science

In partnership with Palm Beach State College's Institute of Excellence in Early Care and Education, this early learning program provides STEM training for Early Learning Professionals as well as materials for their classrooms and students.

STEM Kit Program

We develop and assemble STEM-based kits with materials required for two or three activities related to a specific subject like robotics, marine biology, engineering, etc. We provide instructions and supplemental information for each kit in written or video format. Kits are delivered at no charge to Title 1 schools throughout the region.

Dissections and General Science Programs

We offer several dissection programs including pig, squid, frog, and shark for over 30,000 students in grades 2-12. We plan to double that number when the expansion opens in 2026. Participants learn to use glassware, dissection equipment, and consumable materials for chemistry in a science lab setting.

Museums for All Program

This new program allows disadvantaged families to experience the Science Center for a discounted rate of \$3 per entry. This is available to all individuals and families presenting an EBT (Electronic Benefit Transfer) card and helps to fulfill one of CSCA's Racial Equity Core Team goals to make the Science Center more equitable for our local community.

Cox Science Pathways Program

A joint mentorship / internship program for Palm Beach County High School and University students focused on disadvantaged youth and young people of color. It is a year-long program that places five students as paid interns in various departments at the Science Center.

Digital Arts Programs

In partnership with West Palm Beach Center for Arts and Technology, these new programs will take place in the Digital Arts Studio. Classes will be designed to train low- and moderate-income individuals in digital technologies in the arts that will qualify them for high demand jobs in the region.

Chess Program

Working in partnership with Palm Beach Chess, CSCA's Chess Program serves as a hub for chess programs in Palm Beach County. Made possible by the Anne and Chris Flowers Foundation, the program helps students fulfill intermediate chess goals, giving them a chance to practice their skills, increase their focus, and deepen their interest in the game.

The Reef Institute

CSCA has partnered with The Reef Institute for several years to create a greater impact in reef and marine conservation education. We are striving to grow that partnership which will include more programmatic opportunities, more coral propagation and conservation efforts, and a deeper integration of our shared missions to protect coral reefs.

THE JOHN F. AND HEIDI NBLACK GALLERY

THE HUMAN BRAIN

The human brain is the most complex organ in the body. It is the center of thought, emotion, and action. It controls every function of the body, from breathing to thinking.

"By the seat of the soul, the seat of the mind."

— Benjamin Franklin

EL CEREBRO HUMANO

El cerebro humano es el órgano más complejo del cuerpo. Es el centro del pensamiento, la emoción y la acción. Controla todas las funciones del cuerpo, desde respirar hasta pensar.

"En el asiento del alma, el asiento de la mente."

— Benjamin Franklin



The Cox Science Center and Aquarium's Endowed Fund

The CSCA is undergoing a major expansion from 48,000ft² to 100,000ft² and will include a new aquarium, permanent exhibits, a traveling blockbuster exhibit hall, STEM education facilities, and new administrative and operations facilities. The aquarium alone will grow from 10,000 gallons to 130,000 gallons and nearly 500,000 visitors annually to 1,000,000 through general attendance and educational outreach.

The expanded facilities will greatly enhance CSCA's ability to increase visitation and grow its earned revenue base to cover the incremental costs; however, CSCA is seeking funds for an endowment

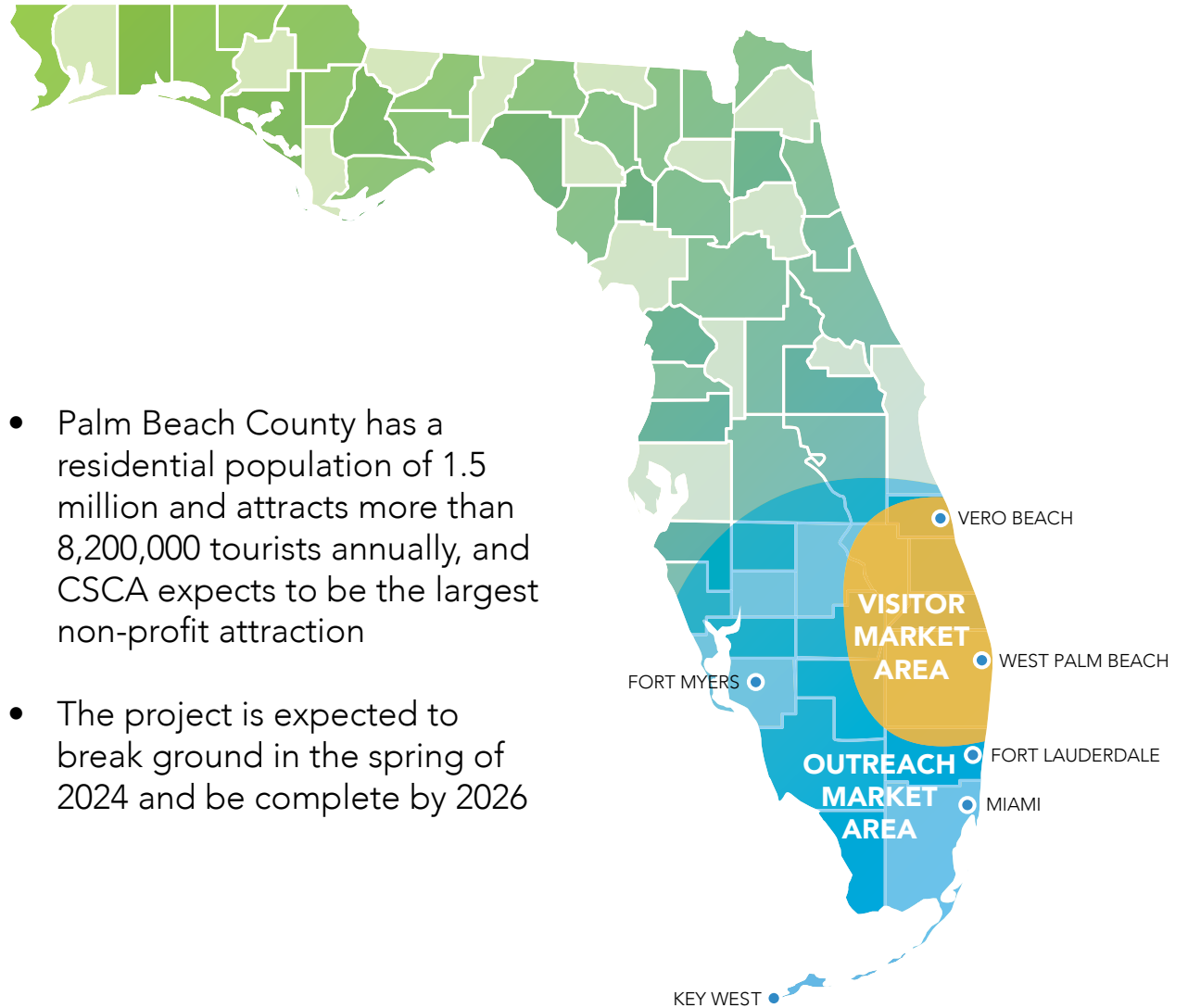
to ensure that the ongoing costs of maintaining its expanded facilities and educational programs are stabilized.

Our goal is to raise an additional \$10 million for an endowment to support operations and programs and use the annual 5% in proceeds to enable us to execute additional programs for underserved populations. Program fees would be subsidized to ensure that all students are served, no matter their financial status. In addition, an endowment would be a reserved fund in case of natural or economic disasters such as pandemics or hurricanes.

In order to maintain the highest physical, programmatic, and organizational standards of a world-class Science Center and Aquarium, we plan to invest in these areas on an ongoing basis with our endowment.

Market, Attendance and Timeline

- CSCA’s current core market area for on-site attendance extends for a 25-mile radius from West Palm Beach and our core market area for outreach extends throughout South Florida as shown on the map
- Target attendance will increase from 500,000 to 1,000,000. This includes families, school programs, broadcast and outreach programming
- School programs will grow from 150,000 students annually to 350,000 with 70% being Title I students



- Palm Beach County has a residential population of 1.5 million and attracts more than 8,200,000 tourists annually, and CSCA expects to be the largest non-profit attraction
- The project is expected to break ground in the spring of 2024 and be complete by 2026

Science Elevated

- Our programmatic vision is compelling – it has been endorsed by consumers and educators, and has attracted a lead donor who has pledged an historic gift to the Science Center
- Our fundraising and business plans are conservative, we are highly confident of our ability to achieve success on both fronts
- Our cost estimates are realistic and include substantial allowances for contingency and cost escalation
- We will continue to challenge our assumptions throughout the design process to ensure that we invest every dollar wisely
- The \$106,000,000 investment in facilities and exhibits will take the Cox Science Center and Aquarium to new heights in terms of our visitor engagement and financial performance
- The expanded CSCA will provide us with far greater capacity to provide cutting-edge STEM education programs both on-site and virtually through a range of digital platforms
- The expanded CSCA will offer our visitors a full “day-out” with science and allow us to truly fulfill our mission to “Open Every Mind to Science”





SCIENCE CENTER AND AQUARIUM

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West Palm Beach, Florida 33405

CoxScienceCenter.org • (561) 832-1988

